

NCC Cable System Order

POLITICAL

Order #	62246834
Syscode	9244
System Name	Alpine Adv/Scottsbor, AL
Market	Huntsville
AE	Andrew Volles
Sales Coordinator	Thomas Lohse
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15

Flight Dates	02/22/16 - 03/06/16
Agency	Strategic Media Services, Inc
Advertiser	Donald J Trump for President
Client Code	32
Product Code	37
Est Code	502
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/25/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$685.00
Commission	\$102.75
Net Total	\$582.25
Total Spots	69
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GLMP
CPP	CPM

Comments : 2.25: NEW ORDER. Please Confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	2/22/16	2/28/16	05:00	09:00					X	X	X	-	-	2	\$5.00	\$10.00	30	NPE 01/16/16-03/01/16
2	CNN	NEW DAY<	2/29/16	3/6/16	05:00	09:00	X	X						-	-	1	\$5.00	\$5.00	30	NPE 01/16/16-03/01/16
3	CNN	VARIOUS	2/22/16	2/28/16	09:00	12:00					X	X	X	-	-	1	\$5.00	\$5.00	30	NPE 01/16/16-03/01/16
4	CNN	VARIOUS	2/29/16	3/6/16	09:00	12:00	X	X						-	-	1	\$5.00	\$5.00	30	NPE 01/16/16-03/01/16
5	CNN	VARIOUS	2/22/16	2/28/16	12:00	15:00					X	X	X	-	-	2	\$8.00	\$16.00	30	NPE 01/16/16-03/01/16
6	CNN	CNN NEWSROOM<	2/29/16	3/6/16	12:00	15:00	X	X						-	-	1	\$8.00	\$8.00	30	NPE 01/16/16-03/01/16
7	CNN	VARIOUS	2/22/16	2/28/16	15:00	18:00					X	X	X	-	-	2	\$10.00	\$20.00	30	NPE 01/16/16-03/01/16
8	CNN	SITUATION ROOM<	2/29/16	3/6/16	15:00	18:00	X							-	-	1	\$10.00	\$10.00	30	NPE 01/16/16-03/01/16
9	CNN	AVG. ALL WKS<	2/22/16	2/28/16	18:00	22:00					X	X	X	-	-	4	\$15.00	\$60.00	30	NPE 01/16/16-03/01/16
10	CNN	VARIOUS	2/29/16	3/6/16	18:00	22:00	X							-	-	3	\$15.00	\$45.00	30	NPE 01/16/16-03/01/16
11	CNN	AVG. ALL WKS	2/22/16	2/28/16	22:00	24:00					X	X	X	-	-	1	\$10.00	\$10.00	30	NPE 01/16/16-03/01/16
12	CNN	AVG. ALL WKS	2/29/16	3/6/16	22:00	24:00	X							-	-	1	\$10.00	\$10.00	30	NPE 01/16/16-03/01/16
13	FXNC	FOX & FRIENDS<	2/22/16	2/28/16	05:00	09:00					X	X	X	-	-	2	\$5.00	\$10.00	30	NPE 01/16/16-03/01/16
14	FXNC	FOX AND FRIEND<	2/29/16	3/6/16	05:00	09:00	X	X						-	-	2	\$5.00	\$10.00	30	NPE 01/16/16-03/01/16
15	FXNC	VARIOUS	2/22/16	2/28/16	09:00	12:00					X	X	X	-	-	2	\$5.00	\$10.00	30	NPE 01/16/16-03/01/16
16	FXNC	VARIOUS	2/29/16	3/6/16	09:00	12:00	X	X						-	-	1	\$5.00	\$5.00	30	NPE 01/16/16-03/01/16
17	FXNC	VARIOUS	2/22/16	2/28/16	12:00	15:00					X	X	X	-	-	2	\$8.00	\$16.00	30	NPE 01/16/16-03/01/16
18	FXNC	VARIOUS	2/29/16	3/6/16	12:00	15:00	X	X						-	-	1	\$8.00	\$8.00	30	NPE 01/16/16-03/01/16
19	FXNC	AVG. ALL WKS<	2/22/16	2/28/16	15:00	18:00					X	X	X	-	-	3	\$10.00	\$30.00	30	NPE 01/16/16-03/01/16
20	FXNC	VARIOUS	2/29/16	3/6/16	15:00	18:00	X							-	-	2	\$10.00	\$20.00	30	NPE 01/16/16-03/01/16
21	FXNC	AVG. ALL WKS<	2/22/16	2/28/16	18:00	22:00					X	X	X	-	-	4	\$15.00	\$60.00	30	NPE 01/16/16-03/01/16

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				CPP	-
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22	FXNC	VARIOUS	2/29/16	3/6/16	18:00	22:00	X							-	-	3	\$15.00	\$45.00	30	NPE 01/16/16-03/01/16
23	FXNC	AVG. ALL WKS	2/22/16	2/28/16	22:00	24:00					X	X	X	-	-	4	\$10.00	\$40.00	30	NPE 01/16/16-03/01/16
24	FXNC	THE OREILLY FAKEELLY FILE, TH	2/29/16	3/6/16	22:00	24:00	X							-	-	2	\$10.00	\$20.00	30	NPE 01/16/16-03/01/16
25	HGTV	AVG. ALL WKS	2/22/16	2/28/16	12:00	15:00					X	X	X	-	-	3	\$6.00	\$18.00	30	NPE 01/16/16-03/01/16
26	HGTV	LOVE IT OR LIS/AVG. ALL WKS	2/29/16	3/6/16	12:00	15:00	X	X						-	-	2	\$6.00	\$12.00	30	NPE 01/16/16-03/01/16
27	HGTV	AVG. ALL WKS	2/22/16	2/28/16	15:00	18:00					X	X	X	-	-	3	\$8.00	\$24.00	30	NPE 01/16/16-03/01/16
28	HGTV	LOVE IT OR LIS	2/29/16	3/6/16	15:00	18:00	X							-	-	2	\$8.00	\$16.00	30	NPE 01/16/16-03/01/16
29	HGTV	AVG. ALL WKS<	2/22/16	2/28/16	18:00	22:00					X	X	X	-	-	4	\$15.00	\$60.00	30	NPE 01/16/16-03/01/16
30	HGTV	LOVE IT OR LIS<	2/29/16	3/6/16	18:00	22:00	X							-	-	3	\$15.00	\$45.00	30	NPE 01/16/16-03/01/16
31	HGTV	AVG. ALL WKS<	2/22/16	2/28/16	22:00	24:00					X	X	X	-	-	2	\$8.00	\$16.00	30	NPE 01/16/16-03/01/16
32	HGTV	AVG. ALL WKS/LOVE IT OR LIS	2/29/16	3/6/16	22:00	24:00	X							-	-	2	\$8.00	\$16.00	30	NPE 01/16/16-03/01/16

	Feb 2016	Mar 2016	Apr 2016	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Total
SPOTS	41	28	0	0	0	0	0	0	0	0	0	0	69
AMT	\$405.00	\$280.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$685.00

SYSTEM APP: SALES ACCT

Date Printed 02/25/16

62246834 | Huntsville | Alpine Adv/Scottsboro, AL | 9244 |



NCC Media

Proof of Payment

NCC Transaction ID	AMEX-16225-153932
Agency	Strategic Media Services, Inc
Advertiser	Donald J Trump for President
Address	
City	
Description	CIA Payment - Donald J Trump for President
Amount	243808.89
Transaction Status	COMPLETED
Response Message	Approved
Pay Reference	AQ3JD08FC13B

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>92.4 AL Scottsboro AL</u>	Date: <u>2-25-16</u>
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I, Michelle Irvin

being/on behalf of: Donald J. Trump for President, Inc.

a legally qualified candidate of the Republican

political party for the office of: President

in the Primary

election to be held on: 3-1-16

do hereby request station time as follows:

Broadcast Length	Time or Day Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available). **SEE ORDER**

I represent that the payment for the above described broadcast time has been furnished by:

Donald J. Trump for President, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John F. Moore

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1/14/2015

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted In Part

☐ Rejected

Stacy L. Brown

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **Michelle Irvin**
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Michelle Irvin

signature of candidate or authorized committee

Michelle Irvin

printed name

11/4/2015

date

RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME

CANDIDATE/AUTHORIZED COMMITTEE FORM

FORM TO BE COMPLETED AT TIME OF ORDER AND PLACED IN POLITICAL/ PUBLIC INSPECTION FILE

1. Date of Request: 1.12.2016
2. Name of Agency making the Request: Strategic Media Services
3. Address of Agency making the Request: 1911 North Ft. Myer Drive, Suite 400
Arlington, VA 22209
4. Name of Agency Contact making the Request: Neil Williams
5. Telephone Number of Agency Contact making the Request: 202.337.5700
6. Name of Candidate: Donald Trump
7. Name of Candidate's Authorized Committee: Donald J. Trump for President, Inc.
8. Name of Treasurer of Candidate's Committee: Timothy Jost
9. Legally-Qualified Candidate for the Office of: President
In the State/District/City/other of: USA
10. Election:
PRIMARY ELECTION ☒ Democrat ☐ Republican ☒ Other ☐
GENERAL ELECTION ☐ Democrat ☐ Republican ☐ Other ☐
CAUCUS ☐ Democrat ☐ Republican ☐ Other ☐
11. Request to Purchase Time: ☒ ACCEPTED BY SYSTEM ☐ REJECTED BY SYSTEM
12. Reason for Rejection:

13. If request to purchase time is ACCEPTED attach a copy of (i) the Insertion Order/Agreement including schedule of time purchased, rates charged, class of time purchased, (ii) Invoice, and (iii) Affidavit of Performance indicating dates and times the advertisement aired.
Signed: Haley E. Brown Date: 2/25/16
Signature of Individual Receiving Request